



香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

Industry News

Organiser:



Co-organiser:



Contractors:

GD-HK-MACAO EXHIBITION
SERVICE COMPANY LIMITED

Press Release

A/IF/PR/16/08-18-01(026)

18 August

2016

Good Goods 2016 Guangzhou Expo

A fusion of business opportunities, innovation, amusement and shopping

The Good Goods 2016 Guangzhou Expo, hosted by the Council for the Promotion of Guangdong-Hong Kong-Macao Co-operation; commissioned to Guangdong-HongKong-Macao Exhibition Service Company Limited and Lai Yuen Amusement Park Limited; and co-organised by the Federation of Hong Kong Industries (FHKI), jointly announced at a press conference today (Thursday) the details of the grand event which will be held from 23 December 2016 to 8 January 2017 (17 days inclusive) at Guangzhou Tianhe Sports Center South Plaza, opening a new chapter for Hong Kong, Guangzhou and Macao to showcase their good goods.

Enlisting quality products from over 200 enterprises

The event, jointly organised by the Council for the Promotion of Guangdong-Hong Kong-Macao Co-operation, the FHKI, Guangdong-Hong Kong-Macao Exhibition Service Company Limited and Lai Yuen Amusement Park Limited, and supported by the Macao Trade and Investment Promotion Institute, highly encourages the active participation of enterprises from the three regions. Enterprises and organisations with confirmed attendance include German Pool (Hong Kong) Limited, A-Fontane Group Limited, Tsit Wing International Holdings Limited, the Design Council of Hong Kong, China Focus Group (Canada), Gold Converge International Investment Group and TangJie (China) Group Co Ltd. Around 200 to 400-plus booths will be set up to showcase their quality products.

Fostering economic and trade exchange between Guangdong, Hong Kong and Macao

Executive President of the Council for the Promotion of Guangdong-HongKong-Macao Co-operation, Mr Lin Difu, said at the press conference, "The event upholds the concept of 'exchange, co-operation, development, and mutual benefits'. In order to provide an exchange



香港工業總會
FHKI

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

platform for Guangdong, Hong Kong and Macau and for them to tap into the high end consumer market in the Mainland, the event is guided by the principles of 'product promotion, shared opportunities and image display.'

“Many Hong Kong enterprises have been focusing on exploring domestic market in recent years due to the shrinkage of traditional overseas markets. Not only does the Expo help open up more domestic sales channels for Hong Kong enterprises, but also enhances our local brand image, giving Mainland customers a better understanding of our Hong Kong brands. Embracing a new mode of consumption, the FHKI will roll out an e-commerce platform at the Expo for every shopper to extend their joy to online shopping and at the same time to attract more customers through online-to-offline retailing. Therefore, I strongly encourage local enterprises to participate in the event, where they can witness the achievement of both offline and online retailing, thereby exploring new markets and opportunities through this economic and trade exchange across three parties,” noted FHKI Chairman Prof Daniel M Cheng.

Lai Yuen sets its foot in the Expo by blending in amusements

“Lai Yuen is officially going beyond Hong Kong! Our team will be involved in the carnival with our own local concepts and designs,” announced Lai Yuen’s Chairman Duncan Chiu. He further revealed that Lai Yuen will re-introduce some popular attractions in “Lai Yuen Super Summer 2016” at the carnival, adding pride and joy to every adult and kid who joins this great event. Towards the end of the press conference, a group of distinguished guests were accompanied by the elephant mascot TINO for a toast, officially lifting the curtains for Good Goods 2016.



香港工業總會
FHKI

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,
Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

Photo captions:

- (1) Executive President of the Council for the Promotion of Guangdong-Hong Kong-Macao Co-operation, Mr Lin Difur announces the launch of the Good Goods 2016 Guangzhou Expo.





香港工業總會
FHKI

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,
Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

(2)FHKI Chairman Prof Daniel M Cheng introduces the e-commerce platform.





香港工業總會
FHKI

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,
Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

(3)Lai Yuen Chairman Duncan Chiu and his team will take part in the carnival with their own local concepts and designs.





香港工業總會
FHKI

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,
Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

(4&5) Accompanied by the elephant mascot TINO, the distinguished guests officially lift the curtains for Good Goods 2016.





香港工業總會
FHKI

Media Enquiries:

Rachael Tam (FHKI)

Tel: 2732 3120

Chloe Leung (Lai Yuen)

Tel: 3585 8815

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

Email: rachael.tam@fhki.org.hk

Email: chloe@laiyuen1949.com

—END—