



香港工業總會

Federation of Hong Kong Industries

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Industry News

Press Release

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9 May 2016

The FHKI's 4th Industry Cares Recognition Scheme Opens for Application

At the launch ceremony of the 4th Industry Cares Recognition Scheme held today (9 May), the Federation of Hong Kong Industries (FHKI) Chairman Prof Daniel M Cheng announced the FHKI's charity partnership with KPMG in the Scheme which is now open for application.

Under Secretary for Home Affairs Florence Hui was invited as the guest-of-honour to officiate at the kick-off ceremony. This year, a new judging criterion – Creating Shared Value (CSV) – has been included into the Scheme. **Wofoo Social Enterprises President Dr Joseph Lee** shared the concept, practices and development trends of CSV with enterprises who take active roles in serving the community.

Prof Cheng said, "Many believe that only large corporates have the resources to undertake CSR obligations, but in fact, over 90% of Hong Kong enterprises are small-to-medium enterprises (SMEs) who have important roles in promoting social progress. Under the Industry Cares Recognition Scheme, CSR contributions, regardless of the size of enterprises, will be given recognition. In the years to come, the FHKI will continue to encourage more corporate members and the industrial sector to integrate CSR concepts into their business practices, so as to foster the sustainable development of the economy, society and the environment."

The FHKI established the Committee on Promoting Corporate Social Responsibility (CSR) in 2011 to advocate and encourage members to pursue CSR. In 2013, the Committee initiated the Industry Cares Recognition Scheme, with the aim to encourage members, especially SMEs with limited resources, to engage in CSR activities and thereby recognise their efforts in this endeavour.

Caring certificates and the Industry Cares logo will be awarded to member companies who have organised or participated in at least three CSR events during the year of 2015, with the judging panel's confirmation that their projects are CSR-related. Companies are also eligible to compete for the Grand Caring Awards and Outstanding Caring Awards in two categories - Enterprise Group and SME Group categories.



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Photo captions:

1. FHKI leadership and guests pose for a photo.



2. Under Secretary for Home Affairs Florence Hui (second right), Wofoo Social Enterprises President Dr Joseph Lee (third left), KPMG Partner Karmen Yeung (second left), FHKI Chairman Prof Daniel M Cheng (first right) and Committee on Promoting CSR Chairman Alan Cheung (first left) officiate the kick-off ceremony.





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3. Under Secretary for Home Affairs Florence Hui delivers welcoming remarks.

