



香港工業總會

Federation of Hong Kong Industries

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Industry News

Press Release

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FHKI's Industry Cares Recognition Scheme Opens its Call for Applications

The Committee on Promoting Corporate Social Responsibility (CSR) under the Federation of Hong Kong Industries (FHKI) today (Thursday) launched the Fifth Industry Cares Recognition Scheme.

The scheme is open for application from today to 31 July. Caring certificates and the Industry Cares logo will be awarded to local companies that had organised or participated in at least three CSR events between 1 January 2016 and 30 June 2017.

With the aim to commend companies with outstanding CSR performance, the Industry Cares Scheme divides applicants into two categories, Enterprise Group and SME Group.

Each group will give out one Grand Caring Award, five Outstanding Caring Awards, and three newly added Awards this year: the Most Devoted Award, the Most Innovative Award and the Best CSV Award.

The FHKI established the Committee on Promoting CSR in 2011 to advocate and encourage members to pursue CSR causes. In 2013, the Committee first organised the Industry Cares Recognition Scheme, with the aim to encourage especially small and medium-sized enterprises (SMEs) with limited resources, to engage in CSR activities.

FHKI Deputy Chairman Dr Daniel Yip stresses, "If enterprises are able to integrate their CSR activities as part of their businesses rather than regarding them as a charity event, not only can they bring impact to the community, they can also achieve the goal of resource sharing. When they continue to invest resources in CSR work and activities, the fulfillment of CSR will gradually become a corporate culture."

Under Secretary for Commerce and Economic Development Godfrey Leung was invited as the guest-of-honour to officiate the ceremony. At the ceremony, Fimmick Corporate Affairs & Marketing Manager and Eldage Limited Co-founder & Executive Director Joyce Leung shared the company's experience in CSV, whilst Chairman of Good CIC Limited Dr KK Tse introduced the concept of B Corp and how it functions as an effective tool to assess the social performance of CSV deliverables.

Chairman of the Committee on Promoting CSR Alan Cheung said, "This year, Industry Cares welcomes applications from non-FHKI member corporates as well so as to encourage more companies to undertake CSR obligations. On the existing basis of CSR, the concept of CSV points out the need to create synergy for social progress when pursuing business gains to foster the sustainable development of the economy, society and the environment. We hope more companies can leverage on their resources and capabilities to help resolve social



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problems and nurture a CSR culture in Hong Kong businesses.”

This year, FHKI joins hands with its Caring partners KPMG, China Construction Bank (Asia) Corporation Limited and Ocean Park Hong Kong in a bid to promote the CSR culture of sharing and collaboration among companies and the community in Hong Kong.



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Photo Captions:

1. Guest-of-honour Under Secretary for Commerce and Economic Development Godfrey Leung (middle), FHKI Deputy Chairman Dr Daniel Yip (right) and Committee on Promoting CSR Chairman Alan Cheung (left) pose for a photo.



2. Under Secretary for Commerce and Economic Development Godfrey Leung delivers his remarks.





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3. Under Secretary for Commerce and Economic Development Godfrey Leung (sixth right), Efficiency Unit Assistant Director Elsa Hung (fifth right), KPMG Senior Manager Jackie Lee (sixth left), General Manager, Head of Commercial Banking Division of China Construction Bank (Asia) Patrick Lee (third right), Hong Kong Institute of Human Resource Management Executive Director Kwan Kin-mei (fourth left), FHKI Deputy Chairman Dr Daniel Yip (fifth left) and FHKI's Committee on Promoting CSR Chairman Alan Cheung (fourth right) pose for a photo with other guests and committee members.



4. Fimmick Corporate Affairs & Marketing Manager and Eldage Ltd Co-founder & Executive Director Joyce Leung shares her company's experience in CSV.





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5. Chairman of Good CIC Limited Dr KK Tse introduces the concept of B Corp.



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