



香港工業總會
FHKI

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Federation of Hong Kong Industries

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Industry News

Press Release

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Hong Kong Q-Mark Council signs MOU with Macau partners to pave ways for promotion of quality certification

The Hong Kong Q-Mark Council (Q-Mark Council), under the auspices of Federation of Hong Kong Industries (FHKI), signed a Memorandum of Understanding (MOU) today (Friday) with Industrial Association of Macau and Macau Productivity and Technology Transfer Centre, for the promotion of quality certification and establishing a comprehensive co-operative partnership between both places. The signing ceremony was witnessed by Secretary of Economy and Finance of Macau Lionel Leong, Economic Bureau Director Tai Kin-ip and leaders of the three parties.

The tripartite MOU is signed based on the principle of “long-term co-operation and joint development”. In the future, Q-Mark Council will encourage Macau enterprises to apply for its Q-mark certification through a series of promotional activities, in a bid to ensure the quality of their products and enhance their corporate image. At the same time, Q-Mark Council will also help to promote Macau’s own quality certification scheme to be established in the near future, so as to achieve mutual benefits and a win-win situation.

Under the Central Government’s initiative in fostering the development of Guangdong-Hong Kong-Macao Bay Area, extending Q-Mark certification’s footprint to Macau will help to increase its recognition and influence among the three places. “Q-Mark has always been recognised as a symbol of quality over the past 40 years. In order to be consumer’s quality assurance, our Council endeavored to promote quality concepts and ensure a strict control over the quality of products and services of certified companies. Upon completion of the Hong Kong-Zhuhai-Macao Bridge and progression of the Bay Area, the one-hour living circle has been realised while consumers’ demand for quality products and services is expected to increase. I thereby encourage all enterprises to make good use of Q-Mark Schemes to enhance their competitive edges and seize the opportunities to carry forward quality Hong Kong and Macau brands,” Q-Mark Council Chairman Bernie Ting mentioned in his speech.

The Q-Mark Council was established by the FHKI in 1978 to pioneer quality and best practice in Hong Kong. Its main objective is to enhance the product, service and environmental standards of companies through its Q-Mark Product, Q-Mark Service and Green Mark Certification Schemes, as well as to encourage local industry players to strive for



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high quality, high value-added and brand development.

Photo Captions:

1. Q-Mark Council Chairman Bernie Ting (right), Industrial Association of Macau Chairman Fong Son-kin (centre) and Macau Productivity and Technology Transfer Center Director-General Dr Shuen Ka-hung (left) sign the MOU.



2. Q-Mark Council Chairman Bernie Ting delivers his speech at the MOU signing ceremony.





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