



香港工業總會

Federation of Hong Kong Industries

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**SME Export Marketing Fund (EMF): Revised Guide to Application**

With a view to strengthening support to SMEs and enhance the operation of the EMF, Trade and Industry Department (TID) has revised the [EMF Guide to Application](#) and the following revisions are implemented with immediate effect:

- Relax the condition of use of the last \$50,000 grant from the \$200,000 maximum cumulative grant that an enterprise may obtain, so that the grant can be used for repeated participation in export promotion activities which are not previously funded by the initial grant amount of \$150,000.
- Set out that transportation expenses for the components of the stand/booth and exhibits (not for sales purpose) and rental charges for booth/stand furniture are eligible for the EMF grant, while expenses for purchasing reusable items and the operation costs of the stand/booth (such as salaries of employees) will not be funded.
- Set out that expenses incurred by eligible representatives of an applicant enterprise 2 days before the start of an export promotion activity and 2 days after the end of the activity will be considered as not related to the participation of the concerned activity and will not be funded in general.
- Revise the restriction on double funding, so that an applicant enterprise, if already received other direct subsidy from local public funding (whether or not provided by the Government of the HKSAR) to participate in the an eligible export promotion activity, will not be funded under the EMF for participating in the same export promotion activity. On the other hand, an applicant enterprise having received grant from the EMF shall not apply or receive other direct subsidy from local public funding for the same activity.
- Revise the eligibility of local trade fair/exhibition, so that the period open to public admission (if any) should not exceed one-third of the whole duration of the activity, but not restricted to only the last day of the activity.

Apart from the above, TID will also expand the scope of the EMF to cover export promotion activities using electronic platforms/media. Relevant operation details are being drawn up, and are expected to be launched in mid-September. TID will make separate announcement on the arrangements.

For details on the revisions please visit TID website at [www.smefund.tid.gov.hk](http://www.smefund.tid.gov.hk).

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