



香港工業總會  
FHKI

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Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

Industry News

A/IF/PR/18/05-25-01(013)

25 May 2018

**Press Release**

## **FHKI's Industry Cares Recognition Scheme Opens its Call for Applications**

The Committee on Promoting Corporate Social Responsibility (CSR) under the Federation of Hong Kong Industries (FHKI) today (Friday) launched the 6<sup>th</sup> Industry Cares Recognition Scheme. The scheme is open for application from today to 31 July. Caring certificates and the Industry Cares logo will be awarded to local companies that had organised or participated in at least three CSR events between 1 January 2017 and 30 June 2018.

With the aim to commend companies with outstanding CSR performance, the Industry Cares Scheme divides applicants into two categories, Enterprise Group and SME Group. Each group will give out Grand Caring Award, Outstanding Caring Awards, the Most Devoted Award, the Most Innovative Award, the Best CSV Award, and the inaugural the Greatest Social Impact Award.

The FHKI established the Committee on Promoting CSR in 2011 to advocate and encourage members to pursue CSR causes. The Committee first organised the Industry Cares Recognition Scheme in 2013 to recognise companies that bring good benefits to the society and support more companies to implement CSR.

FHKI Chairman Jimmy Kwok stresses, "In order to achieve the goal of resource sharing, to bring impact to the community, as well as to benefit the companies' own businesses, enterprises will have to integrate their CSR activities as part of their businesses rather than regarding them as a charity event. When they continue to invest resources in CSR work and activities, the fulfillment of CSR will gradually become a corporate culture."

Under Secretary for Commerce and Economic Development Bureau Dr Bernard Chan was invited as the guest-of-honour to officiate the ceremony. At the ceremony, Longevity Design House Co-founders Lawrence Lui and Joe Kwok, Jing Mei Industrial Limited William Chung, Provista Group Ben Wong shared with members their experiences and achievements of implementing CSR projects with social enterprises, in a bid to explain how the collaboration between business community and social enterprises can provide business opportunities and benefits for elderly development.



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Committee on Promoting CSR Chairman Alan Cheung said, “A record-breaking 80 companies participated in the Scheme last year. As more companies are attached to CSR, our Committee decided to add the Greatest Social Impact Award this year to encourage highly effective CSR projects. Through public recognition, we hope that member companies can engage actively in CSR activities, integrate CSR concepts into their business practices and fulfill CSR. The industrial and commercial sectors can also co-operate with social enterprises through CSR activities to create more business opportunities.”

This year, FHKI joins hands with Caring Partner Chevalier Group in a bid to promote the CSR culture of sharing and collaboration among companies and the community in Hong Kong.

#### **Photo Captions:**

1. FHKI Chairman Jimmy Kwok delivers his welcoming remarks.





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2. Under Secretary for Commerce and Economic Development Bureau Dr Bernard Chan speaks at the ceremony.



3. FHKI Chairman Jimmy Kwok (fourth left), Committee on Promoting CSR Chairman Alan Cheung (third right) pose for a photo with other guests.





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4. Committee on Promoting CSR Chairman Alan Cheung introduces the Industry Cares Recognition Scheme.



**Media Enquiries:**

Angee Wong

Tel: 2732 3169

Email: [angee.wong@fhki.org.hk](mailto:angee.wong@fhki.org.hk)

Carmen Wong

Tel: 2732 3178

Email: [carmen.wong@fhki.org.hk](mailto:carmen.wong@fhki.org.hk)

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