

Industry News 業界新聞

10 April 2014

**IMD Executive Opinion Survey of the
World Competitiveness Yearbook 2014**

The FHKI would like to invite members to take part in the IMD Executive Opinion Survey of the World Competitiveness Yearbook 2014. Your replies are important and vital which will help ensure Hong Kong's global competitiveness can be accurately assessed.

Backed by 25 years of research, the World Competitiveness Yearbook, published since 1989, is the leading annual report on the world's most competitive economies. This study analyses and ranks the ability of an economy to create and maintain an environment that sustains the competitiveness of enterprises.

We strongly urge you to take the time to complete this survey on-line at www.imd.org/wcysurvey2014 before 15 April 2014. As a gesture of appreciation, you will receive a link to access the main results of the World Competitiveness Yearbook 2014 on the website.

2014 年 4 月 10 日

世界競爭力年鑒 2014 IMD 企業家調查

香港工業總會誠邀會員參與世界競爭力年鑒 2014 IMD 企業家調查。您的觀點對於評估香港在世界經濟中的競爭力非常重要，也有助香港的競爭力被準確評估。

《世界競爭力年鑒》自 1989 年起發佈以來，積累長達 25 年的經驗，已經成為了全球最具權威性的競爭力年度報告。這研究旨在分析和評價一個國家(或地區)創造和維持良好的環境以支撐企業競爭力的能力。

敬請於 2014 年 4 月 15 日或之前於網上(www.imd.org/wcysurvey2014)回答有關問卷。為了表示感謝您抽出寶貴的時間來完成此項調查，IMD 將提供一個網路連結，供您免費瀏覽《2014 年世界競爭力年鑒》的主要內容。
