

2013 HKAI Awardee List

Winning Company	Winning Product
<u>2013 Hong Kong Awards for Industries: Consumer Product Design Grand Award</u>	
Nauticam International Ltd	Nauticam DSLR Camera Housings
<u>2013 Hong Kong Awards for Industries: Consumer Product Design Award</u>	
Arzum Asia Pacific Ltd	Arzum Firrin Toaster
<u>2013 Hong Kong Awards for Industries: Consumer Product Design Certificate of Merit</u>	
C Enterprise (HK) Ltd	WorkQuattro
Grow'n Up Ltd	2-in-1 Slide To Rocker
Oregon Scientific Global Distribution Ltd	ATC Chameleon Dual Lens Action Video Camera
Terraillon Asia Pacific Ltd	POP Memory Electronic Bathroom Scale
VTech Telecommunications Ltd	Digital Cordless Phone with Hand Free and Answering Machine

藍天海單反防水相機殼

Nauticam DSLR Camera Housings

我們的單反相機防水外殼簡單易用，相機放入後便可水下攝影；另外，外殼允許用戶操作相機的所有功能。最大創新在於用戶可以在水下很輕鬆地更改相機設置。

我們是香港首家生產鋁合金專業水下攝影相機殼體的公司，我們的設計理念通過深思熟慮的控制設計以及簡單的安裝和設置程序體現。安裝相機到殼體不需要特殊工具；所有關鍵功能不需鬆開手柄或把眼睛從取景器離開都可以達到。特大號的前後旋鈕允許攝影師隨意地控制光圈和快門速度。專利的鏡筒鎖合 / 釋放裝置使攝影師在更換鏡頭時毫不費力。

我們的創新設計相機殼已經有五項獲得了專利，另外兩項正在申請的過程中。

Our DSLR camera housings are waterproof casings, in which camera are placed to facilitate underwater photography; further, the housings allow user to access all important functions of the camera, in the form of push buttons and levers. Maximum creativity is made possible by letting the user change settings without hassle.

Our products are the first of its kind in Hong Kong, our design philosophy can be seen through the thoughtful control designs and placements as well as simple installation and set up procedures of our housings. Installing the camera into the housing requires no tools; all key functions can be reached without letting go of the handles or taking the eye off the viewfinder. Extra large front and rear dials with profound form allow the photographer to control the aperture stops and shutter speed effortlessly. The patented port lock/release mechanism makes changing the front ports hassle-free so that photographers can easily and quickly switch to different lenses between dives.

The innovations made by Nauticam have resulted in five patents and we have two others pending.