



香港工業總會
 Federation of Hong Kong Industries
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Ref. No.: 2017/013

3 February 2017



The hktdc.com Small Orders at <http://smallorders.hktdc.com> and trade fairs help suppliers meet the growing demand of global buyers who tend to source in smaller quantities in order to lower storage costs and test market acceptance.



Online-to-Offline Integrated Advantages

hktdc.com Small Orders online transaction platform allows suppliers to promote quality products in smaller quantities from 5 to 1,000 pieces. Suppliers are able to conduct real-time online transactions directly with buyers.¹



Suppliers can showcase quality products at the hktdc.com Small Orders product display zone at trade fair to tens of thousands buyers and increase enquiries and orders.



Suppliers of the hktdc.com Small Orders product display zone are given dedicated QR codes. Buyers can scan the codes with smart devices to access the suppliers' company and product information, send enquiries and purchase products online anytime, anywhere.



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**Exclusive discount to FHKI members
as low as 34% off**

Registration Deadline: 20 February 2017 (Monday)

hktcd.com Small Orders Product Display ²	+	hktcd.com Online Promotions for 1 Year	Discounted Package
One showcase unit each at Lighting, Electronics, Houseware & Gifts Fairs in April 2017		Standard Promotion Package (100 photos on hktcd.com)	HK\$24,480 26% off <small>(Original: HK\$33,000)</small>
		Elementary Promotion Package (30 photos on hktcd.com)	HK\$14,310 34% off <small>(Original: HK\$21,700)</small>
Trade Fair	Date	No. of Exhibitors in 2016	No. of Buyers in 2016

	Hong Kong International Lighting Fair (Spring Edition)	6-9 Apr 2017	1,300+	19,800+
	Hong Kong Electronics Fair (Spring Edition)	13-16 Apr 2017	2,800+	62,200+
	Hong Kong Houseware Fair	20-23 Apr 2017	2,100+	28,800+
	Hong Kong Gifts & Premium Fair	27-30 Apr 2017	4,300+	49,600+

Make use of the hktcd.com Small Orders Platform to expand your businesses!

For enquiries, please contact

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- 1) Uses PayPal Hong Kong Business Account to receive payment on the hktcd.com Small Orders Online Transaction Platform and enjoys preferential HKTDC rates at as low as 2.9% plus US\$0.3 per international transaction.
- 2) Each showcase size is about 400mm in length, depth and height.
- 3) All photos are for reference only.

如 貴司不想收到本會之傳真資訊，煩請註明傳真號碼：_____，以傳真或電郵方式交回秘書處（傳真：2721 3494；電郵：fhki@fhki.org.hk）。日後，貴司將*以電郵/ 郵年收取工總發出之會員通訊。
（電郵/ 地址：_____）（*請刪去不適用者）

If you do not want to receive circulars from the FHKI by faxes, please kindly indicate your fax no: _____ and fax or email it back to the secretariat (Fax No.: 2721 3494; email: fhki@fhki.org.hk); for upcoming information, please send it to me by * MAIL / EMAIL: _____ (*Please delete the inappropriate)