

## 2018 Hong Kong Awards for Industries 香港工商業獎

### Consumer Product Design

### 消費產品設計

2018-4-3 (Tuesday 星期二)

Ref.No: 2018/032

The HONG KONG AWARDS FOR INDUSTRIES – CONSUMER PRODUCT DESIGN is established to promote and recognise the importance of product design in Hong Kong, and to encourage local entrepreneurs to improve the design, research and development of their product. The Federation of Hong Kong Industries is the organiser of the Award, and the Federation's Design Council of Hong Kong is responsible for the execution and organising work concerned. Eligible entries should be consumer products or consumer-related products wholly or partly a Hong Kong design. Design firms, trading companies or agents can enter the competition with the permission of the above products' proprietary right owners. Products submitted must be newly designed and in production, and preferably have not been on the market for more than 2 years. Details of the application procedures are as follow:

「香港工商業獎—消費產品設計」比賽旨在促進產品設計，肯定產品設計對香港工業的重要性，以及鼓勵本港企業家提高產品設計水平及促進產品研究與發展。香港工業總會乃此項比賽的主辦機構，工總轄下香港設計委員會負責評選事宜。參賽的消費產品或與消費者有關的產品必須全部或部份是香港的設計。設計公司、貿易公司或代理商如得到上述產品的公司同意，均可代表參加。提交之產品應是近年的新設計及已生產，最好面世不超過兩年。關於申請程序詳情如下：

<b>Opening Date :</b>	3 Apr 2018 (Tuesday)	<b>開始接受 參賽日期 :</b>	2018 年 4 月 3 日(星期二)
<b>Deadline Date :</b>	8 June 2018 (Friday)	<b>截止接受 參賽日期 :</b>	2018 年 6 月 8 日(星期五)
<b>Venue</b>	Federation of Hong Kong Industries 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon	<b>地點 :</b>	九龍長沙灣長裕街 8 號億京廣場 31 樓 香港工業總會
<b>Fee</b>	Free	<b>費用 :</b>	免費
<b>Entry Form</b>	Available at Federation website: <a href="http://www.industryhk.org">http://www.industryhk.org</a> and HKAI website: <a href="http://www.hkindustryaward.org">http://www.hkindustryaward.org</a>	<b>報名表格:</b>	報名表可在工總網址: <a href="http://www.industryhk.org">http://www.industryhk.org</a> 及工商業獎網址: <a href="http://www.hkindustryaward.org">http://www.hkindustryaward.org</a> 下載.
<b>Enquiries</b>	Margaret Lam (2732 3196 / e-mail: <a href="mailto:margaret.lam@fhki.org.hk">margaret.lam@fhki.org.hk</a> ) Andrew Chang (Tel:2732 3190 / e-mail: <a href="mailto:andrew.chang@fhki.org.hk">andrew.chang@fhki.org.hk</a> )	<b>查詢 :</b>	林鳳韻(電話: 2732 3196 / 電郵: <a href="mailto:margaret.lam@fhki.org.hk">margaret.lam@fhki.org.hk</a> ) 或 鄭永健(電話: 2732 3190 / 電郵: <a href="mailto:andrew.chang@fhki.org.hk">andrew.chang@fhki.org.hk</a> )

Information provided will be used for registration & future communication with the Federation only. 閣下的個人資料，將只用於報名及與香港工業總會之間的通訊。  
 如閣下不想收到我們的傳真，請註明閣下的傳真號碼\_\_\_\_\_ 並傳真至 27213494 / If you do not want to receive fax from us, please write your fax number here \_\_\_\_\_ and fax to 27213494. 日後的會員通訊，請 [ ] 電郵至 \_\_\_\_\_ ; [ ] 郵寄。 / Please send the upcoming member's circular to us through [ ] email at \_\_\_\_\_ ; [ ] by mail.

香港工業總會 Federation of Hong Kong Industries  
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