

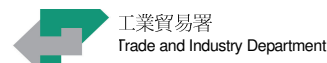
Organisers:



香港玩具廠商會
THE TOYS MANUFACTURERS'
ASSOCIATION OF HONG KONG



Funded by SME Development Fund
中小企業發展支援基金資助



Ref: HKTC-1747

Date: 2010-03-01

To: Members of Hong Kong Toys Council

“Optimize Management for Toy Industry” Technical Workshop

26 March 2010 (Friday) 09:30-16:30

The future development of toy industry has been main concerns of every counterpart. With the objective of exploring possible directions for toy industry to cope with today's complicated and difficult business environment and also the ever-tightening safety regulations, Hong Kong Toys Council, The Toys Manufacturers' Association of Hong Kong and Federation of Hong Kong Industries invited Jetta Group's Founder and Fully Leader Limited's Managing Director Paul Lo to share his inspirational viewpoints on the operation of toy enterprises in various aspects. He will discuss with industry players his tips on easy and robust operation and the concept of industry integration. The workshop is funded by TID SME Development Fund.

Date	: 26 March 2010 (Friday)
Time	: 09:30-16:30 (Registration starts at 09:15)
Venue	: Room S224-S225, Hong Kong Convention and Exhibition Centre, Wanchai (Harbour Road Entrance)
Contents	: Win-Win situation through proper management of company culture, working modes, risk mitigation and product safety assurance
Speaker	: Mr Paul Lo, Managing Director, Fully Leader Limited <i>Mr Lo has been in the toy industry for more than 40 years. Since the establishment of Jetta Group with his partners in 1977, Mr Lo has witnessed and kept pace with the changing times, leading Jetta to grow from the initial size of 100 to 35,000 staffs at his retirement in 2006.</i>
Target	: Management Personnel of Toy Industry and Related Enterprises
Language	: Cantonese (No Simultaneous Interpretation)
Fee	: Free of Charge (No lunch included.) - Seats will be on a First-Come First-Served basis. - Confirmation notes will be sent to participants.
Enquiry	: Calvin Chan (Tel: 2732 3108, Email: calvin.chan@fhki.org.hk) Winnie Yip (Tel: 2732 3111, Email: winnie.yip@fhki.org.hk)

To : Membership Relations Division (Fax: 2721 3494)

Reply Slip – “Optimize Management for Toy Industry” Technical Workshop

Name: _____ Position: _____ E-mail: _____

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Tel: _____ Fax: _____

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee for the SME Development Fund.

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香港工業總會 九龍長沙灣長裕街8號億京廣場31樓

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